



## 2016 CCI Digital Methods Summer School

### Biographies of Contributors

#### Workshops:

##### **Professor Jean Burgess, QUT Digital Media Research Centre**

Jean Burgess is Director of the QUT Digital Media Research Centre (DMRC) and Professor of Digital Media in the Creative Industries Faculty. She is an expert in digital media, with a focus on the everyday uses and politics of social and mobile media platforms, as well as new digital methods for studying them. She was awarded an Australian Research Council (ARC) Postdoctoral Fellowship for the ARC Discovery Project 'New Media and Public Communication' (2010-2013) and is a Chief Investigator on the ARC Linkage Projects 'Digital Storytelling and Co-Creative Media' (2011-2014) and 'Social Media in Times of Crisis' (2012-2015). Her books are *YouTube: Online Video and Participatory Culture* (Polity Press, 2009), *Studying Mobile Media: Cultural Technologies, Mobile Communication, and the iPhone* (Routledge, 2012), *A Companion to New Media Dynamics* (Wiley-Blackwell, 2013), and *Twitter and Society* (Peter Lang, 2014). Over the past decade she has worked with a large number of government, industry and community-based organisations, helping them address the practical opportunities and challenges of social and participatory media. She collaborates widely with international research partners in Germany, Brazil, Sweden, the UK, Canada, the USA, and Taiwan, and in 2013 she spent four months as a Visiting Researcher at Microsoft Research New England's Social Media Collective.

##### **Professor Axel Bruns, QUT Digital Media Research Centre**

Dr Axel Bruns is a Professor in the Digital Media Research Centre at Queensland University of Technology in Brisbane, Australia, and was a Chief Investigator in the ARC Centre of Excellence for Creative Industries and Innovation (CCI). He is the Vice-President of the Association of Internet Researchers. Bruns is the author of *Blogs, Wikipedia, Second Life and Beyond: From Production to Prodsusage* (2008) and *Gatewatching: Collaborative Online News Production* (2005), and a co-editor of *Twitter and Society* (2014), *A Companion to New Media Dynamics* (2012) and *Uses of Blogs* (2006). Bruns is an expert on the impact of user-led content creation, or produsage, and his current work focuses on the study of user participation in social media spaces such as Twitter, especially in the context of acute events. His research blog is at <http://snurb.info/>, and he tweets at @snurb\_dot\_info. See <http://mappingonlinepublics.net/> for more details on his current social media research.

##### **Dr Tim Highfield, QUT Digital Media Research Centre**

Tim is an early-career researcher based in Brisbane, Australia. His research generally explores social media, from perspectives including popular culture, politics, news and journalism, irreverence, and fandom. Tim has a book coming very soon (in proof stage as of September 2015) on *Social Media and Everyday Politics*, and as of February 2015 he has been a Vice-Chancellor's Research Fellow in the Creative Industries Faculty at Queensland University of Technology studying 'Visual Cultures of Social Media'. He is a Centre Member at QUT's Digital Media Research Centre and part of the QUT Social Media Research Group.

## Workshops:

### **Professor Larissa Hjorth, RMIT University**

Professor Larissa Hjorth is an artist and digital ethnographer in the School of Media & Communication, RMIT University. Hjorth's books include *Mobile Media in the Asia-Pacific* (2009), *Games & Gaming* (2010), *Online@AsiaPacific* (2013), *Understanding Social Media* (2013), *Gaming in Social, Locative and Mobile Media* (2014), *Digital Ethnography* (2016), *Screen Ecologies: Art, Media, and the Environment in the Asia-Pacific Region*. Research projects include: *Locating the Mobile*: <http://locatingthemobile.net/> and *Games of Being Mobile*: <http://gamesofbeingmobile.com/>

### **Dr Tama Leaver, Curtin University**

Tama Leaver is a senior lecturer in the Department of Internet Studies at Curtin University. He teaches and researches a range of issues in the broad area of internet communications, including digital identity, social media, convergence and the changing landscapes of media distribution. Tama has a background in cultural studies, film studies, digital media and comparative literature, and gained his PhD in English, Communication & Cultural Studies from the University of Western Australia in 2006.

### **Professor Ben Light, QUT Digital Media Research Centre**

Ben joined QUT as Professor of Digital Media Studies in 2013. He was previously Associate Dean – Research and Innovation for the College of Arts and Social Sciences and Professor of Digital Media, in the University of Salford's School of Arts and Media in the UK. Prior to Salford he worked at the University Of Manchester, UK. Before working in higher education, Ben undertook several administrative roles within the UK's National Health Service and also spent some time as a Health Promotion worker with MESMAC, a sexual health organisation. He is interested in how people get different kinds of digital media to work for them on an everyday basis. His latest book, *Disconnecting with Social Networking Sites*, was published with Palgrave Macmillan in 2014. In 2011, (with Garry Crawford and Victoria Gosling) *Online Gaming in Context: The Social and Cultural Significance of Online Games*, was published by Routledge. He has also published work in journals such as *New Media and Society*, *Cultural Sociology*, *Information Technology and People* and *Continuum: the Journal of Media and Cultural Studies*. Ben is a Senior Editor of the *Journal of Information Technology*, an Associate Editor for *New Media and Society*, *Social Media and Society* and the *Journal of Gaming and Virtual Worlds*. In 2012 Ben was the Organising Chair for the Association of Internet Researchers Annual Conference, and part of the organising team for a co-produced BBC Games Academy event. Since 2008 Ben has co-organised a series of events around digital culture – see <http://www.digcult.org>

### **Dr Peta Mitchell, QUT Digital Media Research Centre**

Peta Mitchell is Vice Chancellor's Research Fellow in the Creative Industries Faculty and Chief Investigator in QUT's Digital Media Research Centre. Her fellowship project is focused on geocultural research and the digital spatial turn, and her research has broadly focused on the geohumanities, including media geography, literary geography, and neogeography. She is author of two major works on metaphor—*Cartographic Strategies of Postmodernity* (Routledge, 2008) and *Contagious Metaphor* (Continuum, 2012)—alongside numerous articles, chapters, and refereed conference papers that span media and cultural studies, literary studies, cultural geography, and human-computer interaction. She is also co-founder of the Cultural Atlas of Australia, an ARC-funded digital mapping project that explores Australian locations as they are represented in and through films, novels, and plays, and co-author of the related book *Imagined Landscapes: Geovisualizing Australian Spatial Narratives* (Indiana UP, 2016).

### **Associate Professor Patrik Wikström, QUT Digital Media Research Centre**

Associate Professor Patrik Wikstrom is a principal research fellow and chief investigator at the QUT Digital Media Research Centre. Dr. Wikstrom uses and develops computational methods to examine changing creative practices, usage patterns and social interaction in the digital creative economy.

Wikstrom is the author of *'The Music Industry: Music in the Cloud'* at Polity Press and has published his research in journals such as *Technovation*, *International Journal of Media Management*, *Journal of Media Business Studies*, *Journal of Music Business Studies* and *Popular Music & Society*. He is co-editor of *Journal of Media Business Studies*, an Edward Elgar book series on *Business Innovation and Disruption in the Creative Industries*, and he is on the editorial boards of *Journal of Broadcasting and Electronic Media* and the *International Journal of Music Business Research*.

### **Dr Edgar Gómez Cruz, Vice-Chancellor Postdoctoral Fellow at RMIT**

He has published widely on a number of topics relating to digital culture, ethnography and photography. His recent publications include the book *From Kodak Culture to Networked Image: An Ethnography of Digital Photography Practices* (2012), in Spanish, and the edited volume (with Asko Lehmuskallio) *Digital Photography and Everyday Life: Empirical Studies on Material Visual Practices* (2016). Current research investigates screen cultures and forms of knowledge, which is funded through RCUK and Vice Chancellor research grants.

### **Brenda Moon, QUT Digital Media Research Centre**

Brenda Moon is a Postdoctoral Research Fellow at the QUT Digital Media Research Centre working with Professor Axel Bruns on his ARC Future Fellowship project: Understanding Intermedia Information Flows in the Australian Online Public Sphere. Her primary research interest is using interdisciplinary approaches to apply and develop digital methods. She is currently exploring the application of Fourier analysis to a variety of social data. As a PhD candidate at the ANU, initially Brenda explored the use of interactive multimedia in the communication of science, later changing her focus to investigate the use of social media to monitor public discussion of science through her thesis "Scanning the Science - Society Horizon: Using social media to monitor public discussion of science". Brenda actively promotes Open Culture, particularly maker spaces, open source software, open hardware and open science. She actively supports women in computing through participation in groups including PyLadies, AdaCamp and DjangoGirls.

### **Stefanie Duguay, QUT Digital Media Research Centre**

Stefanie is a PhD candidate at QUT's Digital Media Research Centre. She holds an MSc in Social Science of the Internet from the Oxford Internet Institute and a BAsC in sociology and psychology from the University of Lethbridge. Her research focuses on the everyday identity performances and interactions of people with diverse sexual and gender identities on social media. Her work has been published in *New Media & Society*, *Disability & Society*, and the *Canadian Review of Sociology*.

### **Ariadna Matamoros Fernandez, QUT Digital Media Research Centre**

Ariadna Matamoros Fernandez is a PhD student at QUT and member of the Digital Media Research Centre (DMRC) with a background in Journalism. Her research seeks to understand the dynamics of covert racism on social media by means of studying different controversies related to the Australian immigration and identity debates. She applies issue mapping to identify key visual media objects shared within online public discussions around race and racism in Australia, and will study their processes of meaning making in different social media platforms. She studied a MA in New Media & Digital Culture at the University of Amsterdam (UVA), where she examined the media tactics of the Spanish extreme-right on Facebook.

## Short Presentations:

### **Associate Professor Kath Albury, University of New South Wales**

Kath's work explores theoretical and applied understandings of mediated sexual self-representation, sexual sub-cultures and alternative sex practices; young people's mediated sexual cultures, and the primary prevention of sexual violence. Her current research projects focus young people's practices of digital self-representation, and the role of user-generated media (including social networking platforms) in young people's formal and informal sexual learning. Since 2001, Kath has been a Chief Investigator on four Australian Research Council (ARC) Discovery grants, and a Lead Investigator on an ARC Centre of Excellence grant and an ARC Linkage collaboration with Family Planning NSW. She has also successfully coordinated a commissioned research collaboration with the NSW Health Department's STI Programs Unit, and undertaken a Researcher in Business placement funded by the Australian Department of Industry, Innovation, Science, Research and Tertiary Education

### **Dr Nicolas Suzor, QUT Digital Media Research Centre**

Dr Nicolas Suzor researches the regulation of networked society. He is a Senior Lecturer in the Law School at Queensland University of Technology in Brisbane, Australia, and a Chief Investigator of QUT's Digital Media Research Centre, where he leads a program of research on the regulation and governance of the internet and social media. His research examines the peer economy, the governance of social networks, digital copyright, and knowledge commons. Nic is also the Legal Lead of the Creative Commons Australia project.

### **Assistant Professor Ganaele Langlois, York University**

Ganaele Langlois is Assistant Professor in the Department of Communication Studies at York University (Toronto, Canada). Her research interests lie in software studies and critical media theory. She recently co-edited *Compromised Data: From Social Media to Big Data* (with Joanna Redden and Greg Elmer, Bloomsbury, 2015). She also wrote *Meaning in the Age of Social Media* (Palgrave, 2014).

### **Associate Professor Andrea Slane, University of Ontario**

Andrea Slane is an Associate Professor in the Faculty of Social Science and Humanities at the University of Ontario Institute of Technology. She teaches in the Legal Studies program and the Criminology master's program. She holds a PhD in Comparative Literature as well as a Juris Doctor, and is licensed to practice law in Ontario. Her research is primarily focused on the intersection of law and technology, especially the ways in which the concepts of legally actionable harms and legal rights are changed or otherwise modified by online environments and digital communication technologies. She has published scholarly articles on online child exploitation (child pornography and luring), privacy, defamation and hate speech, as well as copyright, trademark and personality rights.

### **Professor Julian Thomas, Swinburne Institute for Social Research**

Julian Thomas is Director of the Swinburne Institute for Social Research and a Professor of Media and Communications at Swinburne University of Technology in Melbourne. His research interests are in media and information policy and the history of communications technologies. Recent publications include *The Informal Media Economy* (Polity, 2015), coauthored with Ramon Lobato, and *Fashioning Intellectual Property: Advertising, Exhibition and the Press, 1789-1918* (Cambridge University Press, 2012), coauthored with Megan Richardson. Julian is also a member of the Consumer Consultative Forum of the Australian Media and Communications Authority, and the Telstra CEO's Consumer Roundtable.

## Short Presentations:

### **Dr Heather Ford, University of Leeds**

Heather Ford is an ethnographer and former Internet rights activist who studies the construction of knowledge and realignments of power in new media ecosystems using digital methods. She has a background working with a number of technology non-profits including Creative Commons, Wikimedia and Ushahidi, and is interested in methods that enable researchers to follow narratives across multiple platforms and in which individuals and groups are better able to participate in the representation of the data being created about them. She is a University Academic Fellow in the School of Media and Communication at the University of Leeds.

### **Professor Mark McLelland, University of Wollongong**

Mark is an ARC Future Fellow. He is a sociologist and cultural historian of Japan specialising in the history of sexuality, gender theory and new media. His recent publications have focused on the postwar history of Japanese cultures of sexuality and the development of the Internet in Japan, especially the use of the Internet and other new media by minority communities in Japan and throughout Asia. He is currently engaged in three ARC-funded projects.

### **Professor Cornel Sandvoss, University of Huddersfield**

Cornel Sandvoss is Professor of Media and Journalism and co-founding director of the Centre for Participatory Culture at the University of Huddersfield, UK.

### **Professor Susana Salgado, University of Lisbon**

Susana Salgado (Ph.D. 2007, University of Lisbon) is a researcher and professor of political communication at the Institute of Social Sciences-University of Lisbon. Her main research interests are political communication, comparative media studies, media and democratization, media and elections, and Internet and politics

### **Professor Eszter Hargittai, Northwestern University**

Eszter 's research focuses on the social and policy implications of information technologies with a particular interest in how IT may contribute to or alleviate social inequalities. Her research projects have looked at differences in people's Web-use skills, the evolution of search engines and the organization and presentation of online content, political uses of information technologies, and how IT are influencing the types of cultural products people consume. In addition to her academic articles, her work has also been featured on CNNfn, the BBC's Web site, and several national dailies. For more information including a complete list of her publications, her CV, information about her mailing list and her blog, please see [www.eszter.com](http://www.eszter.com).

### **Distinguished Professor Stuart Cunningham, QUT Digital Media Research Centre**

Stuart Cunningham AM is Distinguished Professor of Media and Communications, QUT. He is internationally recognised for his contributions to media, communication and cultural studies and for exemplifying their relevance to industry practice and government policy. He is author, co-author or co-editor of fifteen books, twenty five reports, over 200 chapters and articles, and a wide range of general articles and public communications. He has served in several leadership roles in advocacy, advice and governance in research and higher education, and in the screen and library sectors. His most recent honours include admission into the UK-based Academy of Social Sciences in 2013, the award of a Fulbright Senior Scholarship for 2014-15, and the award of Member of the Order of Australia in 2015.



## Public Plenary:

### **Associate Professor Kath Albury, University of New South Wales**

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Since 2001, Kath has been a Chief Investigator on four Australian Research Council (ARC) Discovery grants, and a Lead Investigator on an ARC Centre of Excellence grant and an ARC Linkage collaboration with Family Planning NSW. She has also successfully coordinated commissioned research collaboration with the NSW Health Department's STI Programs Unit, and undertaken a Researcher in Business placement funded by the Australian Department of Industry, Innovation, Science, Research and Tertiary Education.

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## CCI 2016 Summer School – Contributors:

### **Professor Terry Flew, QUT Digital Media Research Centre**

Terry Flew is an international recognised leader in media and communications, with research interests in digital media, global media, media policy, creative industries, media economics, and the future of journalism. He is the author of Australia's leading new media textbook, *New Media: An Introduction*, which has sold over 15,000 copies over four editions (2002, 2005, 2008, 2014). He is also the author of *Global Creative Industries* (Polity, 2013), *Creative Industries, Culture and Policy* (Sage, 2012), *Key Concepts in Creative Industries* (Sage, 2013), and *Understanding Global Media* (Palgrave, 2007). He edited *Creative Industries and Urban Development: Creative Cities in the 21st Century* (Routledge, 2012). His most recent book, *Media Economics*, co-authored with Stuart Cunningham and Adam Swift, was published by Palgrave in May 2015, and an edited collection, *Global Media and National Policies: The Return of the State* will be published by Palgrave in December 2015 (co-edited with Petros Iosifidis and Jeanette Steemers).

### **Associate Professor Folker Hanusch, QUT Digital Media Research Centre**

Dr Folker Hanusch is a Vice-Chancellor's Research Fellow in Journalism, Media and Communication at QUT's Creative Industries Faculty. He is also a chief investigator in QUT's Digital Media Research Centre (DMRC), where he co-leads Programme 1 on Journalism, Public Communication and Democracy. Prior to his appointment he was journalism program leader at the University of the Sunshine Coast, and has also held a post-doctoral research fellowship at the University of Queensland. Folker's research focuses on journalism culture, comparative communication research, Indigenous journalism, lifestyle and travel journalism, as well as news media and suffering. He is the author of *Representing Death in the News: Journalism, Media and Mortality* (Palgrave, 2010); co-author of *Journalism Across Cultures: An Introduction* (with Levi Obijiofor, Palgrave, 2011); editor of *Lifestyle Journalism* (Routledge, 2013) and co-editor of *Travel Journalism: Exploring Production, Impact and Culture* (with Elfriede Fürsich, Palgrave, 2014). He is currently working, with Sue Abel (University of Auckland), on a book project about Indigenous journalism in Aotearoa New Zealand. The book will be published by Palgrave in early 2017.

### **Professor Brian McNair, QUT Digital Media Research Centre**

Professor McNair is a Professor of Journalism, Media and Communication at Queensland University of Technology. He is an academic researcher and media commentator. He writes on a wide range of topics including journalism, political communication, popular culture and mediated sexuality. His most recent books are *Porno? Chic!* (Routledge, 2013), *Journalists In Film* (Edinburgh University Press, 2010) and *An Introduction To Political Communication* (5th edition, Routledge, 2011). He is a regular contributor to press, online and broadcast media in Australia and overseas, including ABC News 24, Sky News, BBC World, and many other news outlets. His books have been translated into fifteen languages, including Russian, Japanese, Mandarin, Spanish, Greek, Polish and Albanian.